

**Amendments to the Specification**

*Please replace the paragraph beginning on page 21, line 5, with the following amended paragraph:*

A memento and a process for manufacturing mementos is disclosed wherein a rectangular laminated sheet is created by face-mounting a color graphic print to an acrylic sheet with an optically-clear adhesive. Then, the laminated sheet is precision-divided into a plurality of discrete mementos with full-bleed imagery conforming to the size and shape of the sub-images comprising said graphic print. Also disclosed are: (i) methods for customizing such mementos with company logos, individual names, or other information; (ii) a first embodiment ~~of the invention~~ in the form of a name badge with a removable film backing and finding that permits the user to easily detach the finding from the back of the badge and utilize the remainder as a personalized key fob or luggage tag; and (iii) other embodiments ~~of the invention~~ in the form of golf bag tags, name tags, award plaques, photo frames, and mounting boards for physical totems and memorabilia.